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# GFF Webinar: Private Sector Engagement during COVID-19

**Sneha Kanneganti**  
Private Sector Lead,  
GFF Secretariat



# Public-private engagement during COVID-19



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- COVID-19 has brought many challenges straining health systems- can working with private sector providers be part of the solution?
- GFF-supported countries taking different paths:
  - Building on existing public-private platforms and engagement
  - Pivoting from broader health dialogue to specific response plan for COVID-19
  - Short term engagement with private sector for specific gaps/surge capacity
- Opportunities and challenges for:
  - MoH to leverage private sector capacity for COVID response and maintaining essential services
  - Private providers to continue operations despite COVID-induced constraints
  - Longer term partnerships for MoH with private sector, beyond COVID
- GFF support for countries:
  - Through ongoing support to public-private engagement at country level
  - Collaboration with partners such as WHO to provide TA and resources for MoH and private sector to work together in strategic ways